

Consultation Topics

Overview and Tour

Vision of Serenbe & Chattahoochee Hill Country Story

Serenbe Plan: The Nuts and Bolts of Developing

Land Use Change

Overlay, Zoning and TDRs

Local Regulations vs. The Developer's Vision

Serenbe Architecture & Housing: The Nuts and Bolts of Developing

Mix of Uses and Styles

Price Point Mixture

Streets and Topography

HOA and CCRs

Creating a Sense of Place: Hospitality

Making Serenbe a Destination

Retail and Residents' Entrepreneurialism

The Importance of Restaurants and The Inn

Arts and Culture Activities

The Importance of Creating Invitations

Economy of Green

Green Infrastructure

Water/Energy/Food/Land

Engineering with Nature

Storm Water as an Asset

Edible Landscapes

Agriculture: Building Healthy Development Model

Farm as the New Golf Course

Marketing Advantages

Economics of the Farm

Role of Local Agriculture

The Economic Picture

The Cost and Savings of Biophilic Principles

The Value of Independence - Energy, Water and Food

Taxes & Education

Wellness Real Estate

Marketing through Community Engagement

Arts and Cultural Experiences

Transfer Fees: Logistics and Advantages

Resident Surveys and Stories

Taking Advantage of Everything Serenbe (Lifestyle Marketing: A Well Lived Life)

Agent Team and Builders

Best Practices for Sales Agents and Builders